

TRIM

FOLD

FOLD



Results

Hair-Raising Fast Facts

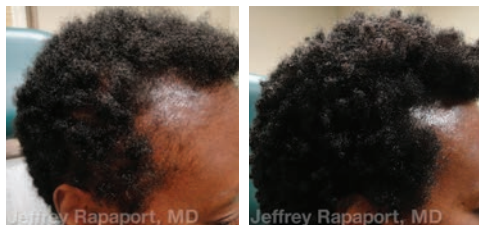
Platelet-Rich Plasma



Before After 6 treatments
Image courtesy of Dr. Jeffrey Rapaport, MD, PA



Before After 3 treatments
Image courtesy of Dr. Jeffrey Rapaport, MD, PA



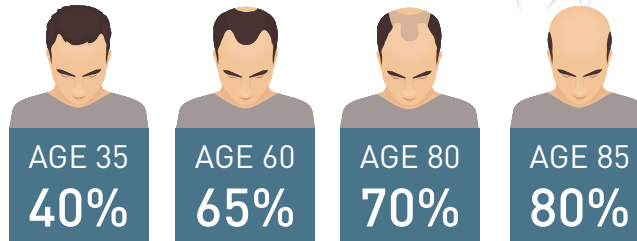
Before After 7 treatments
Image courtesy of Dr. Jeffrey Rapaport, MD, PA





Before After 5 treatments
Image courtesy of Dr. Jeffrey Rapaport, MD, PA

Property of Jeffrey Rapaport, MD


Percentage of men who have noticeable hair loss





110,000
Average number of hair follicles on the scalp

100

Average number of hairs lost daily by hair loss sufferers




811,363
Number of hair loss sufferers, world-wide, seeking professional treatment

80%
Women who will have noticeable hair loss by age 60



*Source: StatisticBrain.com

111416

Latest Innovation for
HAIR RESTORATION



Regain & Retain
YOUR YOUTHFUL LOOK

Property of Jeffrey Rapaport, MD

TRIM

OUTSIDE FOLD

FOLD

BACK COVER

FOLD

FRONT COVER

Hair loss can be an embarrassing issue. Male and female pattern hair loss is a genetic problem that can leave you feeling helpless. Options, like prescription drugs, are often partially effective and carry the potential for unwanted side effects. Surgical hair restoration can be expensive and does not treat the underlying medical problems.

Now there is an affordable way for you to improve your hair density without surgery or harmful side effects. Platelet-Rich Plasma (PRP) for hair restoration involves a simple injection of your own platelets into the vascular layer of your scalp.

PRP for Hair Regrowth

- Increases blood supply to the follicle
- Increases shaft size (thickness)
- Triggers and maintains the growth phase
- Controls hair growth cycle
- Decreases hair loss



Property of Jeffrey Rapaport, MD

INSIDE FRONT COVER

How PRP Works

Platelets contain healing growth factors. Those growth factors are like signal callers that give instructions to your tissue to regenerate and multiply. This has led different fields of medicine to utilize PRP for wound healing to speed up recovery time and regrow healthier, stronger tissue.

Now doctors have discovered new benefits for hair thickening and regrowth. With PRP for Hair, your growth factors and stem cells work together to reverse the miniaturization of the hair follicle and jumpstarting dormant hair back into the growth stage.



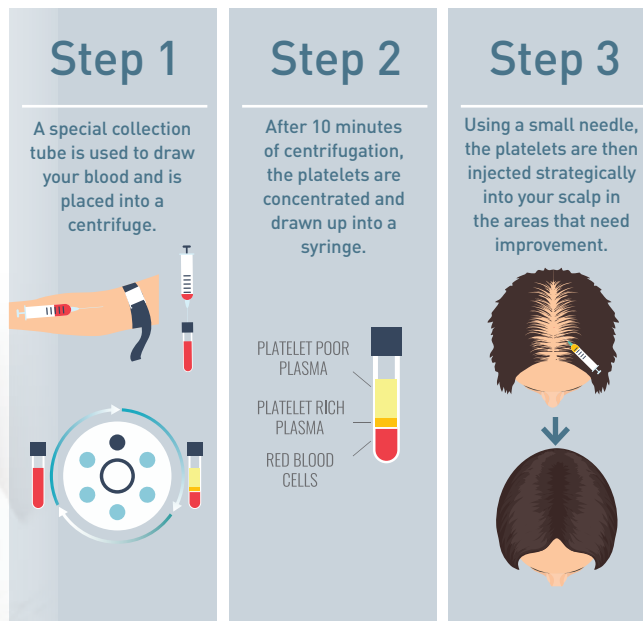
Platelets releasing growth factors.

Platelets stimulate stem cells.

Hair shaft gets larger, healthier and hair regrows.

PRP for Hair Loss

This quick injection involves the collection and concentration of your body's own platelets using a very easy three-step process.



INSIDE BACK COVER

Frequently Asked Questions

How do I know if I am a good candidate for PRP?

Talk to your physician for a proper diagnosis and to create a treatment plan.

How many treatments are required?

Treatment will vary based on your need. Initially, your provider may recommend several treatments spaced 1 month apart. After the initial treatment, many physicians suggest by maintenance treatments 2-4 times per year.

Is the PRP for hair restoration process time consuming?

No, collecting the PRP usually only takes 10-15 minutes. And the PRP treatment itself is even faster. It often takes as little as 3-5 minutes.

Does the procedure hurt?

There may be some sensitivity. However, most physicians utilize effective anesthetic solutions, such as cold ambient air or a topical analgesic to minimize any potential discomfort. Talk to your physicians about the right option for you.

Is there any recovery time?

There is no downtime or a long recovery process. You may take a warm shower the evening of the treatment. In addition, it is advised to avoid using any harsh dyes or chemicals on your hair for 48 hours.

Is this a cure for baldness?

PRP is not a cure for baldness (Androgenic Alopecia). The genetic medical problem will always remain. However, there is evidence that regular treatments can significantly slow down the effects of Androgenic Alopecia and works to increase hair density.

Ask your provider for more details and if PRP is right for you.

*Individual results may vary.

Property of Jeffrey Rapaport, MD

INSIDE FOLD